



Press Release

Sky Tavern

Sky Tavern Bronze Certified with U.S. Ski and Snowboard Association

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For Immediate Release

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Sky Tavern was recently awarded Bronze Certification by the U.S. Ski and Snowboard Association at the annual USSA Club Excellence Conference in Park City, Utah. The U.S. Ski and Snowboard Association, home to the U.S. Ski Team, has designed a Club Development Program that is based on rigorous self-study and peer review of best principles and practices of ski and snowboard clubs throughout the country. The Club Development Program helps determine if programs are produced to best serve athletes, communities and their mission. Currently less than 35 of all ski and snowboard clubs in the U.S. are Podium Certified under this program.

Brian Krill, Director of Sport Education for USSA, awarded this certification because of Sky Tavern's programming, attention to coaches and instructor education, facilities and success in introduction to snow sports and competition. It joins Squaw Valley, Alpine Meadows and Sugar Bowl as the only USSA Podium Certified Clubs in the Reno/Tahoe area.

As one of the Bronze Clubs certified this year, Sky Tavern is a unique example of a 501c3 non-profit that not only runs learn to ski and intro to racing programs, but also runs the entire ski area operation both summer and winter. Executive Director Bill Henderson commented, "We are proud to be represented as a Podium Club and see that USSA recognizes the importance of programs like ours that bring thousands of kids to the sport, including athletes like our hometown hero David Wise who got his start here and went on to fulfill Olympic dreams."

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Sky Tavern is located on Mt. Rose Highway, 30 minutes from Reno is the oldest and largest volunteer staffed non-profit ski and snowboard training facility in America. Since 1948, tens of thousands of kids have been taught skiing and snowboarding with some going on to achieve greatness as members of the US Ski Team. Ski racing great Tamara McKinney and Reno's first Olympic Gold Medalist, David Wise, both got their skiing starts at Sky Tavern, as have many more champions!

To view the U.S. Ski and Snowboard Association Press Release please go to:

<http://ussa.org/news/ussa-announces-new-podium-certified-clubs>



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A 501(c)(3) Non-Profit Corporation

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